

CMC DG Member Initiatives Committee (DMIC) (New Member Retention)

**Activities Report to Denver Group Council; Period Covered 4/1/2024 through 4/30/2024
Submitted 5/2/2024**

To: Genna Morton (DGC)

cc: Jeff Flax (for upload), Mary Bradley, Ashley Hanlon, Michael McMahon, Wayne Howell, Abbie Gentry

Current Committee Members:

Robbie Monsma (BSS Director, New Member Hikes support, AHS Trip Leader/Documents)

Michael McMahon (New Member Hikes)

Wayne Howell (AHS Trip Leader Management and trip leading)

Abbie Gentry (AHS Newsletter and trip leading)

1. New and Prospective Member Hikes (2-3 hikes per month) – Michael McMahon, Monsmas, others.

- a. We have picked up some additional New Member Hike Leaders. May usually starts our busy season where rosters fill and sometimes two leaders are needed to create two groups.
- b. Reminder: We still do not have a proper New Member Hikes web page. There is a dummy page there already (<https://www.cmc.org/groups-sections/special-interest-sections/new-member-hikes>), and replacement copy/photos have been supplied.
- c. Reminder: We still do not have a new member helps information page at the site – either text or links. Such information is on Robbie’s private Google Docs page. The information belongs in one dedicated spot on the CMC site.

Day	Date	Roster Total	TL + Vets	New member	Prospective Member	Waiting Lists	No Shows
Sunday	4/7/2024	9	1	5	3	0	0
Sunday	4/21/2024	8	2	4	2	0	0
2 Trips		9 new members, 5 guests				0	0

2. Ascending Hike Section (Robbie Monsma, Durham Monsma, Wayne Howell, Abbie Gentry, Terry Ploski, Jack Melim, Craig Townsend, and a couple of other occasional Trip Leaders)

We’ve already had 18 trips since January 1, and May starts our busy season. NoCo is now leading their own Ascending Hikes independently, but they are not included in these stats.

April 2024 Ascending Hikes/Snowshoe Stats:

Date	Day	Location	Roster
4/3	Wednesday	Lost Lake	15
4/9	Tuesday	Ohler Gulch	4
4/13	Saturday	Sourdough Trail	6
4/19	Friday	White Ranch	9
4/26	Friday	North Table Mtn	12
4/28	Sunday	Castlewood Canyon	5
# of trips 6			51

3. Beginner Snowshoe School (Robbie Monsma, Wayne Howell, others)

Our season is over and now we will use the summer to complete our end-of-season task list.