

# CMC DG Member Initiatives Committee (DMIC) (Member Retention)

Activities Report to Denver Group Council  
Period Covered 10/1/2023 through 11/30/2023

11/30/2023

To: Genna Morton (DGC)

cc: Jeff Flax (for upload), Mary Bradley, Ashley Hanlon, Madeline Bachner Lane, Michael McMahon, Wayne Howell, Abbie Gentry

## Current Committee Members:

Robbie Monsma (BSS Director, New Member Hikes support, AHS Trip Leader/Documents)

Michael McMahon (New Member Hikes)

Wayne Howell (AHS Trip Leader Management and trip leading)

Abbie Gentry (AHS Newsletter and trip leading)

1. **New and Prospective Member Hikes (2-3 hikes per month) – Michael McMahon, Monsmas, others**

## Oct-Nov 2023 New Member Hike Stats:

Day	Date	# of Trips completed	Roster Totals
Sunday	10/8/23	1	4
Saturday	10/21/2023	1	12
Saturday	11/11/2023	1	14
Saturday	11/25/2023	1	canceled
Totals		4	30

2. **Ascending Hike Section (Robbie Monsma, Wayne Howell, Abbie Gentry, and a couple of other occasional Trip Leaders)**
  - a. The primary hiking season is over, but we will continue to offer trips throughout the “off-season,” and promote snowshoeing to our members.
  - b. We’ll be updating our leader and member guides over the winter with what we learned this year.

## October-November 2023 Ascending Hikes Stats.

Date	Day	Mileage	Gain	Roster
10/7/2023	Saturday	6	1000	9
10/20/2023	Friday	6.2	1800	11
10/28/2023	Saturday	5	2700	Cancelled - snow
10/29/2023	Sunday	7	1750	Cancelled - snow
11/3/23	Saturday	7.8	1800	12
11/5/2023	Sunday	9.8	2870	11
11/26/2023	Sunday	4	1000	7
7 trips				50

### 2. **Beginner Snowshoe School (Robbie Monsma, Wayne Howell)**

- a. We have posted winter school 2024 dates. Due to strong demand and long waitlists, we have scheduled 12 single-day sessions and three “first SS trips.”
- b. Since there is nothing to stop members from joining multiple wait lists, we have been trying to review those lists to ensure the strong demand isn’t illusory. We periodically remind members to cancel themselves off all their waitlists if they get on into a class.
- c. We have eight instructors, including the school director, signed up to date for the 2024 season.
- d. We are adding some practice trips this season just for our BSS students.