

CMC DG Member Initiatives Committee (DMIC) (Member Retention)

Activities Report to Denver Group Council
Period Covered 5/1/2023 through 5/31/2023.
6/5/2023

To: Genna Morton (DGC liaison to DMIC)
cc: Jeff Flax (for upload), Mary Bradley, Madeline Bachner Lane, Roberta Farrington, Michael McMahon, Wayne Howell

Current Committee Members:

Robbie Monsma
Michael McMahon
Wayne Howell (AH Trip Leader Management and trip leading)
Abbie Gentry (AHS newsletter and trip leading)

1. **New and Prospective Member Hikes (2-3 hikes per month) – Michael McMahon.** We have trips and leaders scheduled for the rest of 2023. We do get members from other area groups. More trip leaders are helping.

May 2023 New Member Hike Stats:

Day	Date	# of Trips completed	Roster Totals	Left on Waiting List
Saturday	5/13	1	4	0
Saturday	5/27	1	11	0
Totals		3	22	0

2. **Ascending Hike Section (Robbie Monsma, Wayne Howell, and Abbie Gentry)**
 - a. Still experiencing mailing list glitches. View the [June 1 newsletter here](#).
 - b. Volume of participating leaders is picking up. Weekends help both them and members.
 - c. Member feedback is enthusiastic.
 - d. As always, not enough weekend regular trips and regular trip leaders. So, veteran members not wanting the AH coaching experience sign-up “just to do this trip,” and we try to limit that sign-up to the day before trip day.

It’s a good thing to mix newer and more veteran members, especially because we can turn the veterans into assistant coaches but not if it leaves a newer member on the waiting list. Veterans sometimes are recovering from injury, and they are welcome.

- e. All trips are visible on the calendar by searching for them by the Ascending Hikes Section.
- f. Every time we have even a small publicity event, members return self-assessment forms. Unsure if we can make these work better for them and us (comparison charts, compiled charts, and statistical report, etc.). Also figuring the best way to match the forms with leaders so leaders are better informed.

April 2023 Ascending Hikes Stats:

Day	Date	# of Trips completed	Roster Totals	Left on Waiting List
Tuesday	5-2	1	12	0
Friday	5-5	1	8	0
Sunday	5-7	2	21	0
Tuesday	5-9	1	6	0
Saturday	5-20	1	10	0
Sunday	5-21	1	9	0
Monday	5-22	1	10	0
Sunday	5-28	1	12	0
Wednesday	5-31	1	10	0
Totals		10	98	0

2. **Beginner Snowshoe School (Robbie Monsma)**

Although the season is over, we have completed a Beginner Snowshoe School Director/Instructor Manual because some of the work to maintain the equipment (and a source for the parts needed) is not readily apparent. [The Manual can be reviewed here.](#)