

## CMC DG Member Initiatives Committee (DMIC)

### Activities Report to Denver Group Council

Period Covered 3/1/2023 through 3/31/2023.

3/26/2023

To: Genna Morton (DGC liaison to DMIC)

cc: Jeff Flax (for upload), Mary Bradley, Madeline Bachner Lane, Roberta Farrington, Michael McMahon, Wayne Howell

#### Committee Members:

Robbie Monsma

Michael McMahon

### 1. New and Prospective Member Hikes (2-3 hikes per month) – Michael McMahon.

#### March 2023 New Member Hike Stats:

Day	Date	# of Trips completed	Roster Totals	TL's + Vets	New Member/Guest	Left on Waiting List
Saturday	3/11	1	15	5	10	0
Saturday	3/25	1	4	1	3	0
<b>Totals</b>		<b>2</b>	<b>19</b>	<b>6</b>	<b>13</b>	<b>0</b>

### 2. Beginner Snowshoe School - Robbie Monsma

- a. We count as a success our first full season as an official Denver Group School. We started with just a single clinic in 2018 (if memory serves).
  - i. Of our six sessions this season only one had to be rescheduled for bad weather.
  - ii. Most had a waiting list initially, but all students were accommodated eventually.
  - iii. Holding the orientation at the equipment shed at the back of the CMC Parking lot worked very well. But parking was at CoorsTek to leave room for AMC events.
  - iv. Choosing the venue at the last moment based on projected snow depth also worked well. We had to travel four times to our best back-up venue at South Sourdough TH. Twice in the early season we were able to use White Ranch West.
  - v. About 60-90% of the students borrowed the school snowshoe kits and reported they were very satisfied with them.
- b. As planned, we made snowshoe kits available to Day Hiker School students on their Snow Travel Days, plus accompanied that group as an instructor for the snowshoe portion of their field day. That may continue into early May 2023.
- c. We also made snowshoe kits available to ATA students (usually one or two per ATA session) who don't have their own snowshoes and we provided field instruction if needed -- usually Linda Lawson or Robbie.

d. **March 2023 Beginner Snowshoe Stats:**

Day	Date	# of Trips completed	Roster Totals	TL's + Vets	New Member/Guest	Left on Waiting List
Saturday	3/4	1	13	2	11	0
Wednesday	3/8	1	8	2	6	0
<b>Totals</b>		<b>2</b>	<b>21</b>	<b>4</b>	<b>17</b>	<b>0</b>

e. **2023 Season Total Beginner Snowshoe Stats:**

Day	# of Trips completed	Roster Totals	TL's + Vets	New Member/Guest	Left on Waiting List
Jan	2	19	4	15	0
Feb	2	21	7	15	0
Mar	2	21	4	17	0
<b>Totals</b>		<b>6</b>	<b>61</b>	<b>15</b>	<b>47</b>

3. **Ascending Hike Section (tbd? through September?) – Robbie Monsma and Michael McMahon**

a. We have designed Ascending Hikes Trip Leader and Member Badges, award of the latter pending for committee consideration.



b. We have begun form a member committee, who so far has helped with publicity reviews, AHS Trip Ideas Spreadsheet R/P matching, and Section badge design.

c. The R/P matching resulted in the fast-track generation of a number of new R/P's, which had to be done anyway.

d. Section member Abbie Gentry has started a Facebook page “CMC Ascending Hikes.”

e. We have begun member publicity and trip leader recruitment. We sent out our first Section newsletter to 349 members who joined the section based on a short Rucksack note. We are hampered by the infrequency of and need to track deadlines for CMC publicity outlets.

- f. Thirteen members have returned self-assessment forms, although unsure if we can make these better for them and us (comparison charts, compiled charts, and statistical report, etc.)
- g. Several Denver Trip Leaders have started AHS series already. Boulder (Carrie Simon) and NoCo (Don Carpenter) may operate their own programs this year.