

# CMC DG Member Initiatives Committee (DMIC) (Member Retention)

**Activities Report to Denver Group Council**  
**Period Covered 6/1/2023 through 6/30/2023**  
**7/3/2023**

**To:** Genna Morton (DGC liaison to DMIC)  
**cc:** Jeff Flax (for upload), Mary Bradley, Ashley Hanlon, Madeline Bachner Lane, Michael McMahon, Wayne Howell, Abbie Gentry

### Current Committee Members:

Robbie Monsma  
Michael McMahon  
Wayne Howell (AHS Trip Leader Management and trip leading)  
Abbie Gentry (AHS newsletter and trip leading)

### 1. New and Prospective Member Hikes (2-3 hikes per month) – Michael McMahon

#### June 2023 New Member Hike Stats:

Day	Date	# of Trips completed	Roster Totals	Left on Waiting List
Sunday	6/25	1	5	0
<b>Totals</b>		<b>1</b>	<b>5</b>	<b>0</b>

### 2. Ascending Hike Section (Robbie Monsma, Wayne Howell, Abbie Gentry and other trip Leaders)

- a. See the excellent July 1 newsletter here: <https://www.cmc.org/groups-sections/special-interest-sections/ascending-hikes/ascending-hikes-newsletter-1-july-2023.pdf>
- b. This program is going very well. It's having the effect of proving to new and timid members that they "can do it." We hope this will assist in retaining these members in the CMC.
- c. Veteran members are using the program to recover from injury or to tune-up for summer. By hiking with veteran members, newer members have the benefit of learning from other members.
- d. However, we still have the issue of veterans signing up "just to do this hike" even though we ask them to wait until the last 48 hours before trip day. Nonetheless, by managing roster communication, we are usually able to accommodate everyone.

**June 2023 Ascending Hikes Stats:**

Day	Date	Roster Totals
6/2/2023	Friday	8
6/2/2023	Friday	6
6/3/2023	Saturday	6
6/3/2023	Saturday	8
6/3/2023	Saturday	12
6/4/2023	Sunday	8
6/4/2023	Sunday	5
6/6/2023	Tuesday	10
6/9/2023	Friday	9
6/11/2023	Sunday	11
6/11/2023	Sunday	10
6/16/2023	Friday	8
6/20/2023	Tuesday	6
6/24/2023	Saturday	10
6/25/2023	Sunday	7
6/30/2023	Friday	5
<b>Totals</b>	<b>16</b>	<b>129</b>

2. **Beginner Snowshoe School (Robbie Monsma)**

No report but still anxious to find a new school director.