

# CMC DG Member Initiatives Committee (DMIC) (Member Retention)

**Activities Report to Denver Group Council**  
**Period Covered 9/1/2023 through 9/30/2023**  
**10/4/2023**

**To:** Genna Morton (DGC liaison to DMIC)  
**cc:** Jeff Flax (for upload), Mary Bradley, Ashley Hanlon, Madeline Bachner Lane, Michael McMahon, Wayne Howell, Abbie Gentry

## Current Committee Members:

Robbie Monsma (BSS Director, New Member Hikes support, AHS Trip Leader/Documents)  
Michael McMahon (New Member Hikes)  
Wayne Howell (AHS Trip Leader Management and trip leading)  
Abbie Gentry (AHS Newsletter and trip leading)

### 1. New and Prospective Member Hikes (2-3 hikes per month) – Michael McMahon.

- a. We never know what to expect in terms of roster numbers or guests versus new members.
- b. For more visibility we have asked to be added to the “Special goal section” slide for New Member Night.
- c. **September 2023 New Member Hike Stats:**

Day	Date	# of Trips completed	Roster Totals
Saturday	9/9	1	13
Saturday	9/23	1	4
<b>Totals</b>		<b>2</b>	<b>17</b>

### 2. Ascending Hike Section (Robbie Monsma, Wayne Howell, Abbie Gentry, and a couple of other occasional Trip Leaders)

- a. See the excellent October 1 Section newsletter, attached to the same email that transmitted this memo.
- b. In the past we considered September the final month of our season. But response and trips have ramped up this year so we have announced we will run a reduced but continuing series through the winter, emphasizing the need to keep up conditioning all year. This means we are pointing people to Beginner Snowshoe School and snowshoe trips.
- c. We continue to see the effect of proving to new and timid members that they “can do it.” This last stage in the season we stretched them with 13’er and 14’er trips. And difficult-rated long hikes. We even received a couple of photos from our students doing their individual 14’er summits. We hope this will assist in retaining these members in the CMC.

- d. We promote all the schools, especially Trip Leader School.
- e. **September 2023 Ascending Hikes Stats.** You can see that our members have stepped up their hiking capacities over the summer:

Date	Day	Mileage	Gain	Roster
9/1/23	Friday	7.3	2850	6
9/10/23	Sunday	5.1	2100	7
9/15/23	Friday	10.3	3100	5
9/22/23	Friday	8	1800	7
9/24/23	Sunday	6.75	3450	11
9/27/23	Wednesday	8	2300	6
9/29/23	Friday	7	1771	7
9/30/23	Saturday	12	3400	6
8 trips				55

2. **Beginner Snowshoe School (Robbie Monsma, Wayne Howell)**

- a. **We have posted winter school 2024 dates.** Seven school day sessions and three “first SS trips:”

Day	Date	Activity	Head Instructor	Asst Instructor
Sunday	Dec 17	Class Session A	Robbie Monsma	Keith Stinebaugh
Saturday	Jan 6	Class Session B	Robbie Monsma	Danielle Piscatelli
Sunday	Jan 14	Class Session C	Wayne Howell	Craig Townsend
Saturday	Feb 3	First SS Trip #1	Linda Lawson	Danielle Piscatelli
Sunday	Feb 4	Class Session D	Wayne Howell	Craig Townsend
Saturday	Feb 10	Class Session E	Robbie Monsma	Keith Stinebaugh
Sunday	Feb 18	First SS Trip #2	Danielle Piscatelli	Keith Stinebaugh
Saturday	Feb 24	Class Session F	Danielle Piscatelli	Wayne Howell
Sunday	Mar 3	First SS Trip #3	Craig Townsend	Wayne Howell
Saturday	Mar 16	Class session G	Linda Lawson	Danielle Piscatelli
Sunday	Mar 24	Make-up date for weather cancellations if needed to meet demand		

- b. May have a new School Director. We do have six instructors, including the school director, signed up to date for the 2024 winter, plus a couple of standbys if subs are needed.
- c. We are adding some practice trips this season just for our BSS students.